

HERCULES TIRE

16380 East U.S. Route 224, Suite 200 • Findlay, OH 45840 • Office: 419.425.6400 • Fax: 419.425.6402 • www.herculestire.com

March 4th, 2010

Dear Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Hercules Tire & Rubber Company has decided that a non-compliance which relates to motor vehicle safety exists in all tires identified as follows:

<u>Product</u>	<u>Size</u>	<u>DOTs</u>	<u>Brand</u>
Hercules Terra Trac SUV	245/70R17	UTNHHWE4609 Thru UTNHHWE4909	Hercules

Cooper Tire & Rubber Company has determined that the affected tires fail to comply with the requirements of 49 CFR 571.139 S6.3 Tire Endurance and S6.4 Low Inflation Pressure Performance. The existence of the condition was established by a review of wheel test results, visual analysis, and cut tire analysis. At various mileages during the specified endurance tests, the subject tires may develop and exhibit tread chunking or cracking in the tread shoulder area. In some cases, tread chunks may separate from the tire casing resulting in body damage to the vehicle or in rare cases a driver may lose control resulting in a vehicle crash. Driving at highway speeds should be avoided until the tires have been inspected and replaced if they fall within the identification numbers shown above.

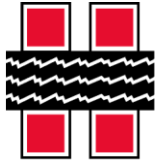
Cooper Tire & Rubber Company and we are recalling all of the tires with the identification number(s) above. To insure your safety and satisfaction with our product, we request that you return the recalled tires and this letter to your dealer. If the inspection verifies that you have a tire or tires with the suspect identification number, they will be replaced, mounted and balanced at no charge to you if you have presented them for remedy within sixty (60) days after (i) receipt of this letter or (ii) notice that a replacement tire is available (if not available at the time of inspection). It is expected that replacement tires will be available at the time of the inspection. However, if the tires are not available at the time of inspection, they will be available within twenty-one (21) days. After expiration of the sixty (60) day period, tires will be replaced under our normal adjustment policy.

The time required to determine if the tire is subject to RECALL is only a few minutes and approximately thirty (30) minutes per tire if replacement is required.

Should any questions or problems arise while your tires are being inspected or replaced, please call the Hercules Tire & Rubber Company Consumer Relations Department at 419-425-6428. We will attempt to be of service to you. In the event you believe we have failed to or are unable to replace your tire(s) without charge to you, within the sixty (60) day period described above, you may so notify the Secretary of Transportation at the following address: Administrator, National Highway Traffic Safety Administration, **1200 New Jersey Avenue, SE, Washington,**

"Quality You Can Count On Since 1952"

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DC 20590, or phone NHTSA's Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153; or go to <http://www.safercar.gov>).

We regret this inconvenience, but are sure that you understand our interest in your safety and satisfaction with your tires. Please see your dealer immediately for free replacement of the recalled tires. Give this letter to them so that it can be returned to us for purposes of this recall.

Sincerely,

Todd C. Essinger
Quality Assurance Coordinator
Hercules Tire

TO BE COMPLETED BY DEALER

Tires inspected and replaced _____
(date)

Dealer stamp or name and address

Dealer: Please complete the above, attach letter to the Tire and Tube Claim Form and return with the recalled tires.

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